



MK5K FAQs 2024

When is this event taking place?

This year's MK5K is happening on Saturday, September 21st, 2024, at 10am local time.

Is this a virtual event?

No, this is an in-person event held at our head office at 2020 Meadowvale Blvd, Mississauga, ON. However, you can join us virtually from wherever you are on Instagram by sharing your photo's with the #MK5K2024.

Where can I sign up to participate in the MK5K run?

You can sign up directly through our MK5K platform at

<https://www.canadahelps.org/en/charities/mary-kay-ash-charitable-foundation-canada/p2p/MK5K2024> .

How much is the registration fee?

Registration for the MK5K is just \$48 and includes an *exclusive sparkly pink baseball cap**! However, you **must** register early when registration opens on July 8st as quantities are limited. *Available while supplies last.

When will we receive our Pink Sparkly Baseball Cap?

After registration, all hats will be shipped out early August. With the exception of those who register at Seminar, will get there cap onsite.

Will my registration fee count towards my fundraising goal?

No – your registration fee gives you access to participate in the MK5K. All donations towards your fundraising campaign will count towards your fundraising goal.

Will I receive a tax receipt for my \$48 registration fee?

You will receive a tax receipt for a portion of your registration fee (\$20), while the remaining \$28 will go towards the MK5K administration cost.

How can I donate?

You can donate directly on through an individual or team campaign page at

<https://www.canadahelps.org/en/charities/mary-kay-ash-charitable-foundation-canada/p2p/MK5K2024>. If you wish to donate to a specific person or team please have them share their special link with you and click on the Donate button.

How do I create a team to participate?

Sign up through <https://www.canadahelps.org/en/charities/mary-kay-ash-charitable-foundation-canada/p2p/MK5K2024> and create a team page by setting your very own team fundraising goal. Next, invite your friends and family to join your team y sharing your special link. Then, start fundraising within your personal networks using the built-in social sharing features!



Do I have to be part of a team to participate?

No – you can fundraise and participate as an individual as well.

Do I need to create my own fundraising page if I am an individual participant?

Yes – you must sign up as an individual participant and create your own page at <https://www.canadahelps.org/en/charities/mary-kay-ash-charitable-foundation-canada/p2p/MK5K2024>. This will allow you to fundraise by directing donors to your page through the social-sharing features available on Canada Helps. Plus, having your own page make it easier to keep track of your fundraising goal!

When does the MK5K fundraising page close?

As an MK5K participant you can fundraise until **September 30th @3:00am EST.**

Will a tax receipt be issued for donations?

Yes – a tax receipt will be issued for donations of \$10 or more. You must have a valid email address and please remember to check your email for your tax receipt.

How are tax receipts issued?

Tax receipts will be issued via email, so remind your supporters to check their email for a receipt from Canada Helps.

Having issues receiving tax receipt for MK5K event?

You may reach out to Canada Helps (416) 628-6948 or (877) 755-1595.